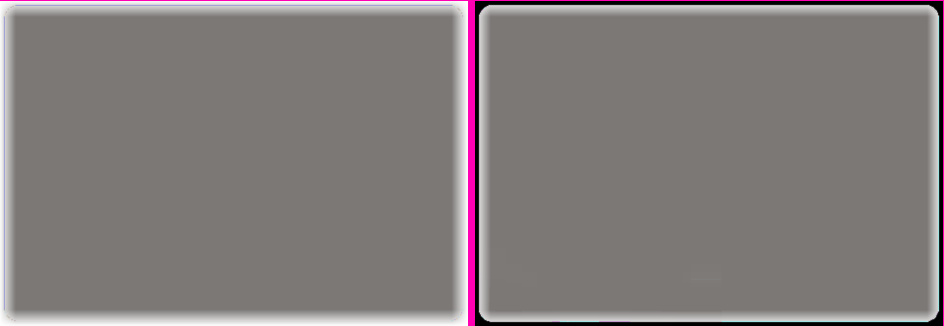




1R² SRXUQLVVRQV GHV
W^aPHV © KDXWH
IRUPDQFH SRXU OD
G²WULEXWLRQ G²DLU FRPSULP«
GH JD] LQHUWHV GROW OD
RQJ«YLW« SHUPHW GH
U«GXLUH OHV FR¹/₂WV
G²H[SORLWDWLRQ HW
G²DP«OLRUHU OD SURGXFWLYLW«

(1*,1((5(')25 683(5,25 3(5)250\$1&(

6\ VWqPH GH WX\DXWHULH SRXU O¶DLU FRPSULPp

EXURSH
EXURSH
VWLO\JURVOR
EDLOW+HNEODLO\JUDQFH
FWXDLUSLH HXURSH FRP
H HXURSH FRP



EXEGLFWRLO\ESLH\ 18
ESLH VH GHYHUUH GH GRLW GH FROLHU GH GREXNHW WRXW PRPHQ HW VDOV SURDYLV



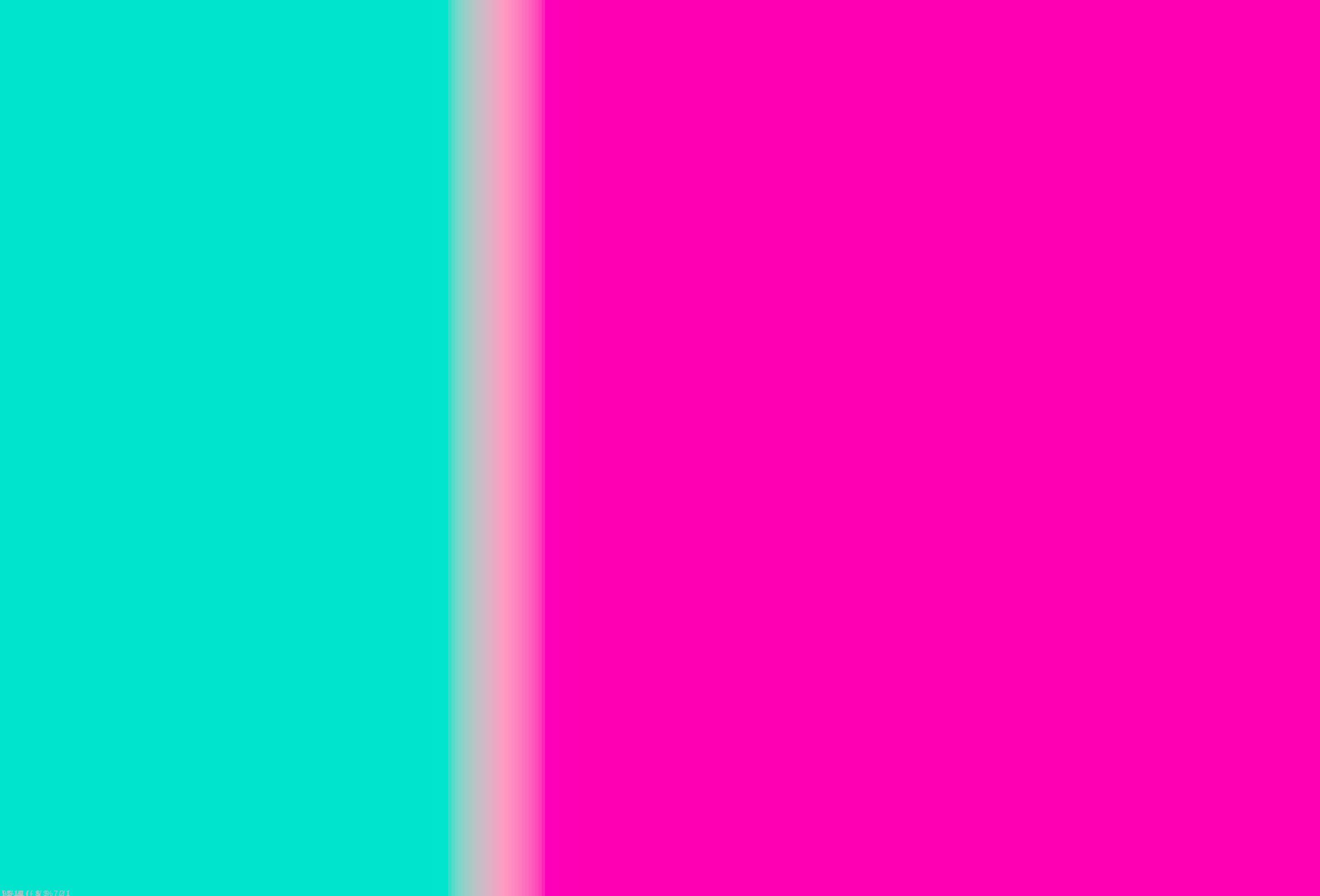
Ð Å p`0 FRQFHQWULTXHV @`pÂ•`0 VSpFLDX[€p0 pWDOFKpLWp

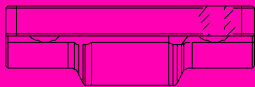
\$,5SLSH HVW VSpFLDOLVp GDQV OHV VROXWLRQV GH GLVWULEXWLRQ SRXU OIDLU FRPSULPp HW OHV IOXLGHV
\$X FRXUV GHV GHUQLqUHV DQQpHV QRXY DYROV FRQVWDPPHQW LOYHVWL HQ SHFKHUFKH
`pYHORSSHPHQW HQ WHQDOW FRPSWH GHV UHWRXUV GHV FOLHQWV HW GHV FROGLWLRQV UpHOOHV
G1XWLLOLVDWLRQ \$XMRXUGTKXL QRWUH QRXYHOOH JpQpUDWLRQ GH SURGXLWV HVW FRQpXH SRXU tWUH
VROXWLRQ OD SOXY LOQRYDQWH GX PDUFKp SRXU IDLUH SURJUHVVHU OHV LOVWDOODWLRQV SRXU O1D
FRPSULPp HW OHV JDJ LOHUWHV

\$,5SLSH HVW SURSULpWDLUH GH VRQ XVLOH GH SURGXFWLRQ
GH SOXY GH P DLQVLTXH GH VHUYLEHV 5 HW
QRJLVWLTXH tRXV QRXY HQJDJHROV j tWUH YRWUH
SDUWHODLUH SRXU XOH VROXWLRQ JOREDOH GH V1VWqPHV GH
GLVWULEXWLRQ GIDLU FRPSULPp HW GH IOXLGHV

*DPPH 3URGXLWV &DUDFWpULVWLTXH V

-XVTX¶DX GLDPqWUH PP





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